

THE VISTA HIGHER LEARNING COMMITMENT

Dear Colleagues,

On behalf of our team at Vista Higher Learning, I would like to thank you for your partnership, collaboration, and impact on language education in your community as well as across the country.

As you may know, VHL is a specialized company focused exclusively on language education. As a part of this mission, we are deeply committed to collaboration with our customers and to providing high quality language-specific content, media, technology, service, and support to help achieve your goals.

Together, we are in an extraordinary moment. We are passionate about the future of language education and its growing importance to economic growth, global citizenship and access to opportunity in the 21st century. We believe it is an important time to come together as a language community, share best practices and highlight “what works” in student recruitment, retention and language program growth.

What do we want to accomplish with this collaboration?

- Build awareness and momentum for languages on campus
- Offer strategies to grow your language program
- Engage with the larger language community

As your language education partner and advocate, I hope you will accept this invitation to deepen our collaboration and impact in the year ahead. We look forward to meeting with you on campus, in a video call, or through an upcoming event this year.

Very truly yours,



Jon Aram

President & Chief Executive Officer
Vista Higher Learning

TAKE A LOOK AT OUR INITIATIVES AND CHECK BACK FOR UPDATES

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